

Message Text

UNCLASSIFIED

PAGE 01 STATE 055778

47

ORIGIN COME-00

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EB/EWT/JBEMIS

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R 122246Z MAR 75

FM SECSTATE WASHDC

TO AMEMBASSY SOFIA

UNCLAS STATE 055778

TAGS: BEXP, BU

SUBJECT: PLOVDIV 75. MARKET INQUIRY

1. PROCTOR AND SCHWARTS CO., A MANUFACTURER OF GRAIN, FRUIT, NUT AND TOBACCO DRYING MACHINES IS INTERESTED IN PARTICIPATING AT US EXHIBIT BUT DESIRES CURRENT INFORMATION ON WHAT PRODUCT TO CONCENTRATE DISPLAY.

2. WE WOULD APPRECIATE REPLY TO FOLLOWING QUESTIONS.

(A) WHAT GRAIN, NUT, SEED OR FRUIT HAS PREDOMINANT INTEREST FOR BULGARIANS? ARE SUNFLOWER, MELON, SQUASH, ETC. SEEDS PRODUCED IN SUFFICIENT QUANTITY FOR INDUSTRIAL PROCESSING?

(B) WHAT VEGETABLE OR FRUIT IS BULGARIAN PRODUCT MOST APPROPRIATE FOR DRYER MARKETING? ONIONS, APPLES, PEAS?

3. FIRM INTENDS TO SET-UP COMPLETE UNIT BUT WANTS BE RESPONSIVE TO BULGARIAN DESIRES. WE BELIEVE SALES POTENTIAL THIS LINE EXCELLENT AND WOULD APPRECIATE POST'S REPLY ASAP. INGERSOLL

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